META-META Club

METAMETA CAMPUS, SETI · SYLLABUS

AI for Creatives

Creative AI with craft and rights literacy.

Open courses | Open course · workshop | Hybrid · Nairobi + remote | 3 weeks · ~3h/week | 3 modules · 10 lessons | Cohort dates TBA

OVERVIEW

AI for Creatives

An open workshop on creative-AI workflows, taught with consent, credit and compensation in mind. You leave with a piece and its credits note.

WHAT YOU SHIP
A creative-AI piece with a credits and consent note

Outcomes

- Run a creative-AI workflow from idea to finished piece
- Write a credits and consent note for AI-assisted work
- Explain consent, credit and compensation to a client or collaborator

Tools

IMAGE AND VIDEO GEN TOOLS · AUDIO TOOLS · AN EDITOR OF YOUR CHOICE

Format

TRACK Open courses	LEVEL Open course · workshop
FORMAT Hybrid · Nairobi + remote	DURATION (COURSE-DESIGN ESTIMATE) 3 weeks · ~3h/week
LESSONS 3 modules · 10 lessons · ~6.1 h of lesson time	COHORT DATES TBA

TEACHING
Mathew Munyao + expert bench: names announced with the first cohort

Try it first at a Metameta Night

- Week 2: AI for Creatives

Curriculum v1 · refined with the first cohort. Titles are working titles; minutes and durations are course-design estimates, not a schedule.

CURRICULUM

Module by module

MODULE 1 · 3 LESSONS · 80 MIN · 4-QUESTION QUIZ

Rights literacy

Consent, credit and compensation, licences and training data, and the credits note.

#	LESSON	TYPE	TIME
1.1	Consent, credit and compensation	READ	25 min
1.2	Licences, terms and training data	READ	25 min
1.3	Write a credits and consent note	LAB	30 min

MODULE 2 · 4 LESSONS · ~2 H · 4-QUESTION QUIZ

Creative-AI workflow

Metameta Night week 2: one creative-AI piece.

#	LESSON	TYPE	TIME
2.1	Demo: a creative-AI workflow, start to finish	LIVE	25 min
2.2	Build-along: one piece and its credits note	LAB	55 min
2.3	Critique: creative-AI pieces	LIVE	25 min
2.4	Ship it: your piece and its note	PROJECT	15 min

MODULE 3 · 3 LESSONS · ~2.8 H · 4-QUESTION QUIZ

Craft and taste

Prompt workflows that hold up, editing with a human hand, and a finished piece with its note.

#	LESSON	TYPE	TIME
3.1	Prompt workflows that hold up	LAB	45 min
3.2	Edit like a person made it	LAB	60 min
3.3	Ship: your piece with its note	PROJECT	60 min

How to join

Start the self-paced lessons on metametaclub.com/learn, and join the waitlist for the hybrid cohort on metametaclub.com/school/ai-for-creatives.

Every module comes with a printable workbook and a practice quiz. Lessons have audio narration and a transcript on metametaclub.com.